

NMACTION Conference Track Sessions

10:45-11:45 AM		
<p>Youth Priority Population Track #1: <i>Hiding in Plain Sight: Youth Mental Illness - Erik Ewers, Ewers Brothers Productions</i></p>	<p>Policy & Advocacy in Public Health Track #1: <i>NM Department of Health Nicotine Use and Prevention Program under New Leadership - LeAnn Allison, NUPAC</i></p>	<p>Variable Issues in Tobacco Control Track #1: <i>Cannabis Legalization and Public Health Policy - Mathew Swinburne, The Network for Public Health Law</i></p>
<p>HIDING IN PLAIN SIGHT: YOUTH MENTAL ILLNESS features first-person accounts from more than 20 young people, ranging in age from 11 to 27, who live with mental health conditions, as well as parents, teachers, friends, healthcare providers in their lives, and independent mental health experts.</p>	<p>This presentation will provide insight on the state of NUPAC's current and future programming goals. Please join LeAnn as she shares why and how she plans on leading tobacco prevention and control initiatives for the state of New Mexico.</p>	<p>This presentation will explore recent developments in cannabis law and policy with a focus on recent state legalization efforts, protecting medical cannabis patients, youth access and exposure to cannabis products, product safety, and hemp derived products. The exploration of these issues will compare New Mexico's policies with other jurisdictions.</p>
12:45-01:45 PM		
<p>Youth Priority Population Track #2: <i>Panel Discussion: Clearing the Air: Youth Voices on the Vaping Epidemic (hybrid speakers) - Moderator: Stephanie Siete Panelists: Rio Romero, Duncan Larson</i></p>	<p>Policy & Advocacy in Public Health Track #2: <i>Retail Licensing - Debra Lopez, Kyla Larson & Angel Ruybal, New Mexico Regulation and Licensing Department</i></p>	<p>Variable Issues in Tobacco Control Track #2: <i>Reclaiming Traditional Tobacco (hybrid speakers) - Hershel Clark, MPH, SNTEPP & Clinton Isham, Americans for Nonsmokers' Rights Foundation</i></p>
<p>Join us for a discussion on the vaping epidemic and how it is affecting our youth. Youth panelists will share personal stories and insights into the harmful effects of vaping on their peers and communities. The panelists will also highlight the deceptive marketing tactics employed by big tobacco companies and offer valuable advice on how to effectively advocate against vaping.</p>	<p>TBD</p>	<p>TBD</p>
02:00-03:00 PM		
<p>Youth Priority Population Track #3: <i>The Race Against Nicotine: Emerging Products and Youth Tobacco (virtual speaker) - Bryan Coleman, Truth Initiative</i></p>	<p>Policy & Advocacy in Public Health Track #3: <i>The Poisoning of America: Vapes, BHO, Fentanyl - Stephanie Siete, Community Bridges, Inc.</i></p>	<p>Variable Issues in Tobacco Control Track #3: <i>An Overview of the Juul Litigation Settlements: Holding the E-Cigarette Giant Accountable for Targeting Youth (virtual speaker)- Marisa Katz, Public Health Law Center</i></p>
<p>This presentation will take a close look at current trends in commercial tobacco products and how they are impacting youth and young adults. Participants will also learn how to get involved with Truth Initiative's programs and implement youth-led activism in their local communities. (actions & emotions).</p>	<p>This class will focus on those original low potency drugs progressing into the synthetic, super strength drugs of today. Smoking is out and vaping is in, whether it is nicotine or chemicals of marijuana. Attend this seminar to learn and discuss this constant evolution. Walk away with information, resources, and connections.</p>	<p>Juul rocketed to the top of the U.S. e-cigarette market five years ago on the popularity of flavors like mango, mint, and crème brûlée. This session will provide an overview of the recent state attorney general and multidistrict litigation settlements, including school district settlements, and the broader implications for public health beyond just holding Juul accountable.</p>

Please visit our website for a full list of speakers and bios: <https://newmexicoact.org/2023-nmaction-annual-conference/>