

# 2023 NMACTion Conference Agenda



## Thursday, September 21, 2023

Time	General	Keynotes	Track 1 Youth Priority Population	Track 2 Policy & Advocacy in Public Health	Track 3 Variable Issues in Tobacco Control
08:30 - 09:00	Registration				
09:00 - 09:15	Welcome, Introduction & Land Acknowledgement				
09:15 - 09:45	Networking Activity				
09:45 - 10:00	VIRTUAL GUEST PRESENTATION – <i>Lt. Governor Howie Morales, State of New Mexico</i>				
10:00 - 10:15	SPONSOR ADDRESS - <i>Maria Otero, Community Health Workers Association &amp; Compassion &amp; Choices</i>				
10:15 - 10:25	Raffle & Introduction to Day's Schedule				
10:25 - 10:45	Break and Visit Vendors				
10:45 - 11:45			Hiding in Plain Sight: Youth Mental Illness - <i>Erik Ewers, Ewers Brothers Productions</i>	NM Department of Health Nicotine Use and Prevention Program under New Leadership - <i>Leann Allison, NUPAC</i>	Cannabis Legalization and Public Health Policy - <i>Mathew Swinburne, The Network for Public Health Law</i>
11:45 - 12:45	Lunch and Visit Vendors				
12:45 - 01:45			Youth Panel Discussion (hybrid speakers) - <i>Moderator: Stephanie Siete Panelists: Rio Romero</i>	Retail Licensing - <i>Debra Lopez &amp; Kyla Larson, New Mexico Regulation and Licensing Department</i>	Reclaiming Traditional Tobacco (hybrid speakers) - <i>Hershel Clark, MPH, SNTEPP &amp; Clinton Isham, Americans for Nonsmokers' Rights Foundation</i>
01:45 - 02:00	Afternoon Break and Visit Vendors				
02:00 - 03:00			Emerging Vape Products (virtual speaker) - <i>Bryan Coleman, Truth Initiative</i>	The Poisoning of America: Vapes, BHO, Fentanyl - <i>Stephanie Siete, Community Bridges, Inc.</i>	The Universe of JUUL Litigation (virtual speaker)- <i>Marisa Katz, Public Health Law Center</i>
03:00 - 03:05	Transition to General Session				
03:05 - 04:05	Panel Discussion (hybrid): Cultivating Health Equity: Navigating Tobacco Control in Native Communities - <i>Moderator: Hershel Clark Panelists: Patricia Henderson, Clinton Isham, &amp; Janna Vallo</i>				
04:05 - 04:30	Closing Remarks and Raffle				

Please visit our website for a full list of speakers and bios: <https://newmexicoact.org/2023-nmaction-annual-conference/>

5 CEU hours for Community Health Workers & Social Workers (NASW-NM)