

2023 NMACTion Conference Agenda



Thursday, September 21, 2023

Time	General	Keynotes	Track 1 Youth Priority Population	Track 2 Policy & Advocacy in Public Health	Track 3 Variable Issues in Tobacco Control
LOCATION	Room C & B	Room C & B	Room C	Room D	Room B
08:30 - 09:00	Registration				
09:00 - 09:15	Welcome, Introduction & Land Acknowledgement				
09:15 - 09:45	Networking Activity				
09:45 - 10:00	VIRTUAL GUEST PRESENTATION – <i>Lt. Governor Howie Morales, State of New Mexico Zoom</i>				
10:00 - 10:15	SPONSOR ADDRESS – <i>Maria Otero, Community Health Workers Association & Compassion & Choices</i>				
10:15 - 10:25	Raffle & Introduction to Day's Schedule				
10:25 - 10:45	Break and Visit Vendors				
10:45 - 11:45			Hiding in Plain Sight: Youth Mental Illness - <i>Erik Ewers, Ewers Brothers Productions</i>	NM Department of Health Nicotine Use and Prevention Program under New Leadership - <i>LeAnn Allison, NUPAC</i>	Cannabis Legalization and Public Health Policy - <i>Mathew Swinburne, The Network for Public Health Law</i>
11:45 - 12:45	Lunch and Visit Vendors				
12:45 - 01:45			Panel Discussion: Clearing the Air: Youth Voices on the Vaping Epidemic (hybrid speakers) - <i>Moderator: Stephanie Siete Panelists: Rio Romero, Duncan Larson</i>	Retail Licensing - <i>Debra Lopez, Kyla Larson & Angel Ruybal, New Mexico Regulation and Licensing Department</i>	Reclaiming Traditional Tobacco (hybrid speakers) - <i>Hershel Clark, MPH, SNTEPP & Clinton Isham, Americans for Nonsmokers' Rights Foundation</i>
01:45 - 02:00	Afternoon Break and Visit Vendors				
02:00 - 03:00			The Race Against Nicotine: Emerging Products and Youth Tobacco (virtual speaker) - <i>Bryan Coleman, Truth Initiative</i>	The Poisoning of America: Vapes, BHO, Fentanyl - <i>Stephanie Siete, Community Bridges, Inc.</i>	An Overview of the Juul Litigation Settlements: Holding the E-Cigarette Giant Accountable for Targeting Youth (virtual speaker)- <i>Marisa Katz, Public Health Law Center</i>
03:00 - 03:05	Transition to General Session				
03:05 - 04:05	Panel Discussion (hybrid): Cultivating Health Equity: Navigating Tobacco Control in Native Communities - <i>Moderator: Hershel Clark Panelists: Patricia Henderson, Clinton Isham, & Janna Vallo</i>				
04:05 - 04:30	Stopping Menthol, Saving Lives – <i>Amy Barkley, Campaign for Tobacco-Free Kids</i>				
04:30 - 05:00	Closing Remarks and Raffle				