

2022 NMACTion Conference Agenda Day 1



Day 1 Wednesday, April 27, 2022

Time	General	Keynotes	Track 1 Hispanic/Latino Priority Population	Track 2 Health Equity in Commercial Tobacco Prevention/Control	Track 3 Policy & Advocacy in Public Health
08:30 - 09:00	Virtual Doors Open - Check-In				
09:00 - 09:30	Welcome and Introduction & Land Acknowledgement				
09:30 - 10:15	KEYNOTE: Leading the Navajo Niłch' Éí Bee Íiná – Air is Life Act of 2021 - Hershel Clark, MPH				
10:15 - 10:20	Raffle 1 & Introduction to Day's Schedule				
10:20 - 10:30	Break and Meditation Videos				
10:30 - 11:35			Mano a mano: Addressing tobacco-related disparities among Latinos via community-led research - Francisco Cartujano, MD	Behavioral Health and Tobacco 101 - Taslim van Hattum, LCSW, MPH	The Not So Sweet Truth About Flavored Tobacco: An Overview of the Public Health Problem and How Local Advocacy and Education Efforts Serve as a Solution - Molly Dinardo, BA & Claudia Rodas, BA
11:35 - 12:35	Lunch				
12:35 - 12:55	Raffle 2 & Virtual Networking Activity Led by Alex Ross-Reed				
12:55 - 01:00	Transition to Tracks				
01:00 - 02:05			Smoking and Pregnancy: Understanding the Risks - Dr. Ruth Bernal	Youth-Focused and Culturally Competent Tobacco Cessation Strategies - Ahana Singh, MPH	Tobacco Taxes Support a Healthy Future for NM - Shelley Mann-Lev, MA; Bill Jordan, MA; and Mahesh Sita
02:05 - 02:15	Break and Meditation Videos				
02:15 - 03:20			Breathe it in! Asthma, Culture and Language in Hispanic Families - Monica Toquinto, CHW	Health Justice Interventions for Smoking Cessation - Diana Mendoza & Mordecai Cohen Ettinger, MA	Synergy: A collective need for action through a three-layered landscape on flavored tobacco products - Amy Barkley; Chelsea Pritchard, & Tearza Valencia
03:20 - 03:25	Transition to General Session				
03:25 - 03:30	Closing Remarks and Raffle 3				

Please visit our website for a full list of speakers and bios: <https://newmexicoact.org/2022-nmaction-annual-conference/>

2022 NMACTion Conference Agenda Day 2

Day 2 Thursday, April 28, 2022

Time	General	Keynotes	Track 1 Hispanic/Latino Priority Population	Track 2 Health Equity in Commercial Tobacco Prevention/Control	Track 3 Policy and Advocacy in Public Health
08:30 - 09:00	Virtual Doors Open - Check-In				
09:00 - 09:15	Welcome Back, Introduction & Land Acknowledgement				
09:15 - 10:00	KEYNOTE - One Size Does Not Fit All: Implications to Tobacco Control - <i>Dr. Ana-Paula Cupertino</i>				
10:00 - 10:30	Virtual Trivia Game Facilitated by Alex Ross-Reed				
10:30 - 10:35	Raffle 1 and Introduction to Day 2's Schedule				
10:35 - 10:45	Morning Break/Meditation Video				
10:45 - 11:50		TBD - <i>Lilia Ashe</i>	Tailoring Tobacco Treatment for Sexual and Gender Minority Adults in New Mexico - <i>Tamara Stimatze, MS, Ph.D & Jaimee Heffner, PhD</i>	Reversing Preemption of Local Tobacco Control - Colorado Success Story 2019 and Beyond - <i>Jodi Radke, MA; Mandy Ivanov, MPH & Jill Bednarek, MSW</i>	
11:50 - 01:00	Lunch				
01:00 - 02:05		Getting to Know the Perspectives of the Latinx Community in NM to Achieve Health Equity - <i>Glenda Canaca</i>	Physical Effects of Nicotine on the Body- <i>Renaldo Wilson, MA</i>	Panel: Tobacco Prevention and Comprehensive Community Health Planning Councils - <i>Kristian Price, PS; Ursala Bowe, MA, Samantha Winters, BA; & Sharon Finarelli, MLS</i> Moderated by <i>Michael Kelly, MPH</i>	
02:05 - 02:10	Transition to General Session				
02:10 - 02:30	Closing Remarks and Raffle 2				
04:00 - 06:00	In-Person Networking Event @ Sandia Casino 30 Rainbow Rd, Eagle A and Mountain View Terrace				

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6 CEU hours for Community Health Workers & Social Workers (NASW-NM)