

Leadership Awards Ceremony

The NMACTion *Leadership Awards* recognize individuals and organizations that have led legislative or regulatory advocacy and public policy efforts to expand commercial tobacco control and/or for their accomplishments in the area of commercial tobacco control.

- **Gold Star Standards of Excellence Award for Commercial Tobacco Control Policy:**
 - 2020 Recipients: Governor Michelle Lujan Grisham, Senator Linda Lopez, Senator Gabriel Ramos, Representative Joanne Ferrary and Representative Elizabeth Thomson on behalf of the passing of SB 131, also known as the Tobacco Products Act, signed into law on March 4th, 2020 which includes licensing requirements for tobacco retailers, manufacturers and distributors in New Mexico and raises the tobacco sales age in New Mexico to 21. New Mexico becomes the 39th state requiring tobacco retailer licensing and the 20th *Tobacco 21* state as the Tobacco Products Act takes effect in New Mexico on January 1, 2021.
- Award for **Individual Achievement in Advocacy** – In honor of an individual who has demonstrated exemplary efforts and results in advocating for legislative or regulatory policies demonstrating strong leadership and advocacy for tobacco-free environment, tobacco control and/or resources.
 - 2020 Recipient: *TBA*
- Award for **Organizational Achievement in Advocacy** – In honor of an organization that has demonstrated exemplary efforts and results in advocating for legislative or regulatory policies demonstrating strong leadership and advocacy for tobacco-free environment, tobacco control and/or resources.
 - 2020 Recipient: *TBA*
- Award for **Public Service in Advocacy** – In honor of a state or local elected official who has demonstrated exemplary efforts and results in demonstrating strong leadership and promoting advocacy for tobacco-free environments, commercial tobacco control and/or resources.
 - 2020 Recipient: *TBA*