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# WELCOME

NM ACT

New Mexico Allied Council on Tobacco



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## MESSAGE FROM

Laurel McCloskey

Executive Director  
CDPC & NM ACT

Welcome to our first Annual Membership Drive!



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# What We'll Cover Today

## About Us – Meet the Staff

About CDPC  
Introductions

## Our Committees and Chairs

Committee Descriptions  
Introduction of Current Chairs

## Wrapping Up & Questions

Re-cap  
Q&A

## NM ACT

Meet the Co-Chairs  
Who We Are

## How to Apply

Fill out the application!

## Follow us & August Meetings

Facebook, Instagram, Twitter  
Next month's meetings



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# Our Staff



TRISH GARDUÑO

Administration  
Communications &  
Marketing



DEVONA VALDEZ

Membership & Events  
Director



APEKSHA DIGHE

Community Events  
Coordinator



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# CDPC & NM ACT



Formed in 1997, The Chronic Disease Prevention Council (CDPC) is a multidisciplinary body of experts seeking to reduce chronic disease in New Mexico.



New Mexico Allied Council on Tobacco

The New Mexico Allied Council on Tobacco (NM ACT) is a workgroup of the Chronic Disease Prevention Council (CDPC) that aims to bring together community partners interested in working on tobacco control policy issues statewide.



about

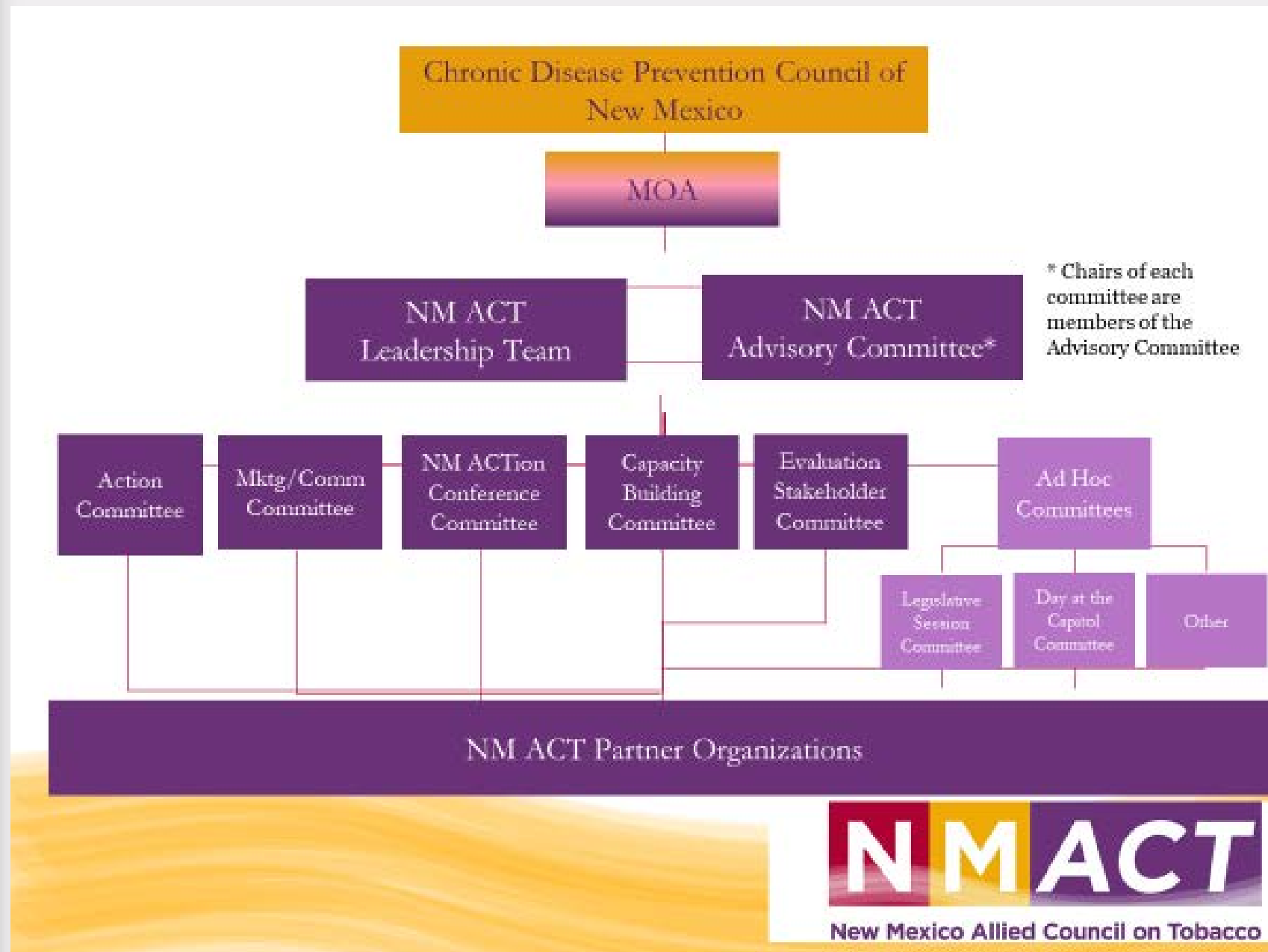
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New Mexico Allied Council on Tobacco



ALEX ROSS-REED

Director, Fierce Pride  
LGBTQ+ Health Advocacy in New Mexico

**Co-CHAIR,  
NM ACT  
Advisory &  
General Membership**



LESLEY MEYER

Project Manager,  
KERES Community Health

**Co-CHAIR,  
NM ACT  
Advisory &  
General Membership**



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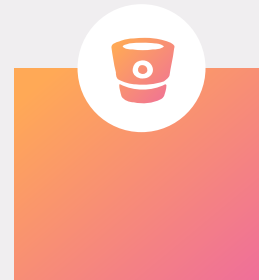
# How does NM ACT do its work?



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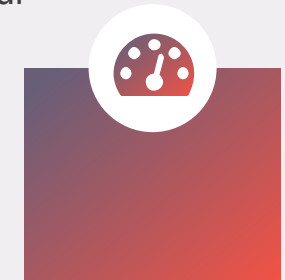
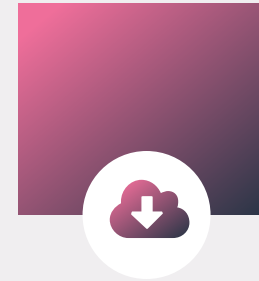
Strengthen partnerships and collaborations to reduce harm from commercial tobacco abuse

Educate partners about effective, research-based practices



Educate partners about risks posed by emerging commercial tobacco products and current commercial industry tactics

Educate partners about emerging science and the changing knowledge base of commercial tobacco control



Develop statewide partnerships and collaborations to understand, identify and address the social determinants of health that impact commercial tobacco use, resulting in the elimination of commercial tobacco-related health disparities

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New Mexico Allied Council on Tobacco

# Committees



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**TobAction**

**1**

Develop and implement a comprehensive statewide strategy that includes tobacco education and resources, and to provide assistance in working towards comprehensive smoke-free ordinances.



**CAPACITY BUILDING**

**2**


NM ACT will continue to build capacity through partnerships with interested parties/constituents, continual diversity of funds, and updated resource mapping




**COMMUNICATIONS & MARKETING**

**3**

Execute a marketing and communications strategy clearly communicating and promoting CDPC's and NM ACT's mission.




**committees**



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New Mexico Allied Council on Tobacco



# Committees

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## ADVISORY

# 4

Serve alongside an incredible group of dedicated people who work towards a common vision and who are responsible for oversight of NM ACT activities.



## NMACTION CONFERENCE

# 5

Provide leadership for the entire event planning process; assist in orchestrating the overall production of the NMACTION Annual Conference.



## DAY AT THE CAPITOL

# 6

Help plan the Day at the Capitol, a full day of meeting with key legislators and staff in Santa Fe to discuss NM ACT and to inform legislators about the bills we are sponsoring, supporting, and opposing that are coming before them.



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## Prevent Diabetes

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The Prevent Diabetes workgroup was formed in 2013 to actively implement best practices that are known to work in communities statewide to stop the progression of pre-diabetes to diabetes.



## Heart Disease & Stroke

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The purpose of the Heart Disease & Stroke workgroup is to gather invested community partners to coordinate and promote activities to improve cardiovascular health.



committees



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**“Great things in business are never done by one person. They’re done by a team of people.”**

Steve Jobs



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**CHAIR, TobAction**

**Marisa Trujillo**

**American Cancer Society**

NM Grassroots Manager

Acting NM Government Relations Director



**CHAIR, Capacity**

**Jovian Henio**

**KERES Community Health**

Outreach Coordinator



**Co-CHAIRS,  
Communications & Marketing**

**Lesley Meyer &  
Trish Garduño**

You met Lesley and Trish earlier.



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**Co-CHAIRS**

**Advisory & General  
Membership**

**Alex Ross-Reed &  
Lesley Meyer**

You met both Alex and Lesley  
earlier



**Co-CHAIRS, NMACTion  
Conference Planning**

**Tee Benally**

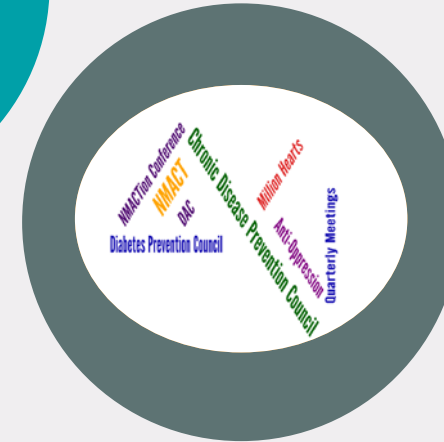
Project Coordinator

**&**

**Michael Kelly**

No Minor Sale Campaign Manager

Tee is with KERES Community Health  
Michael works for  
Rescue | The Behavior Change Agency



**CHAIR**

**Day at the Capitol**

**Vacant**

You met Apeksha earlier





CHRONIC DISEASE  
PREVENTION COUNCIL



# Workgroups

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**CHAIR**  
Prevent Diabetes

*Susan Simons*



**Chair**  
Heart Disease & Stroke

*Apeksha Dighe*  
Co-Chair – Vacant

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# How to Apply



**Obtain  
Application**

NO COST TO JOIN



**Choose  
Committee**

SIMPLY PARTICIPATE  
ACTIVELY in the  
COMMITTEE of YOUR  
CHOICE

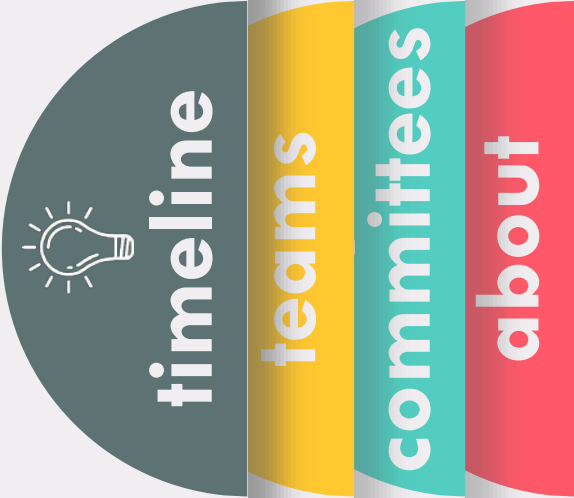


**Submit  
Application**

TAKE ADVANTAGE of as  
MANY NM ACT  
PROGRAMS and SERVICES  
AS YOU FIND VALUABLE to  
YOU or YOUR  
ORGANIZATION

Contact Devona our Membership Director at  
[Devona@chronicdiseasenm.org](mailto:Devona@chronicdiseasenm.org)

follow





# Wrap-up & Questions



## TobAction

Oversees NM ACT's legislative and advocacy activities.



## NMACTion Conference Planning

Help create a comprehensive event plan including goals/desired outcomes and theme.



## Capacity

Help build a continuous improvement strategy toward the creation of NM ACT's sustainability and effectiveness.



## Day-at-the Capitol

Help develop relationships with decision-makers in Santa Fe and solidify NM ACT as a strong voice on commercial tobacco issues at the Capitol.



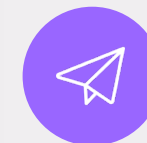
## Communications & Marketing

Help execute a marketing and communications strategy clearly communicating and promoting CDPC's and NM ACT's mission



## Prevent Diabetes

Activities include community education about preventing diabetes.



## Advisory

Advise NM ACT's leadership on certain issues, investigating and discussing them, and proposing solutions and recommendations.

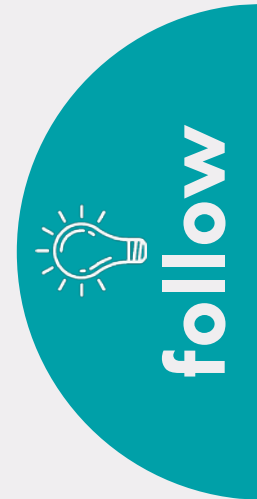


## Heart Disease & Stroke

The mission of the Million Hearts workgroup is to improve cardiovascular health in New Mexico.



# S O C I A L M E D I A



[www.facebook.com/ChronicDiseaseNM](http://www.facebook.com/ChronicDiseaseNM)  
[www.facebook.com/NewMexicoACT](http://www.facebook.com/NewMexicoACT)

**NMACT2020**

**@newmexicoact**

# Next Month's Committee Meetings

August 2020



**AUGUST 2020**

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
26	27	28	29	30	31	1
2	3	4	5	6	7	8
9	10	11	Diabetes 12	Capacity 13	14	15
16	17	NM ACT 18	C&M 19	20	21	22
23	24	25	26	27	28	29

**Prevent DIABETES**  
4:30  
2<sup>nd</sup> Wednesday **12<sup>th</sup>**

**CAPACITY**  
1:00  
2<sup>nd</sup> Thursday **13<sup>th</sup>**

**NM ACT General & ADVISORY**  
1:00 AND 3:00  
3<sup>rd</sup> Tuesday **18<sup>th</sup>**

**COMMUNICATIONS & MARKETING**  
3:00  
3<sup>rd</sup> Wednesday **19<sup>th</sup>**



THANKS FOR WATCHING



[www.ChronicDiseaseNM.org](http://www.ChronicDiseaseNM.org)



[www.NewMexicoACT.org](http://www.NewMexicoACT.org)

Contact Devona our Membership Director at  
[Devona@chronicdiseasenm.org](mailto:Devona@chronicdiseasenm.org)

